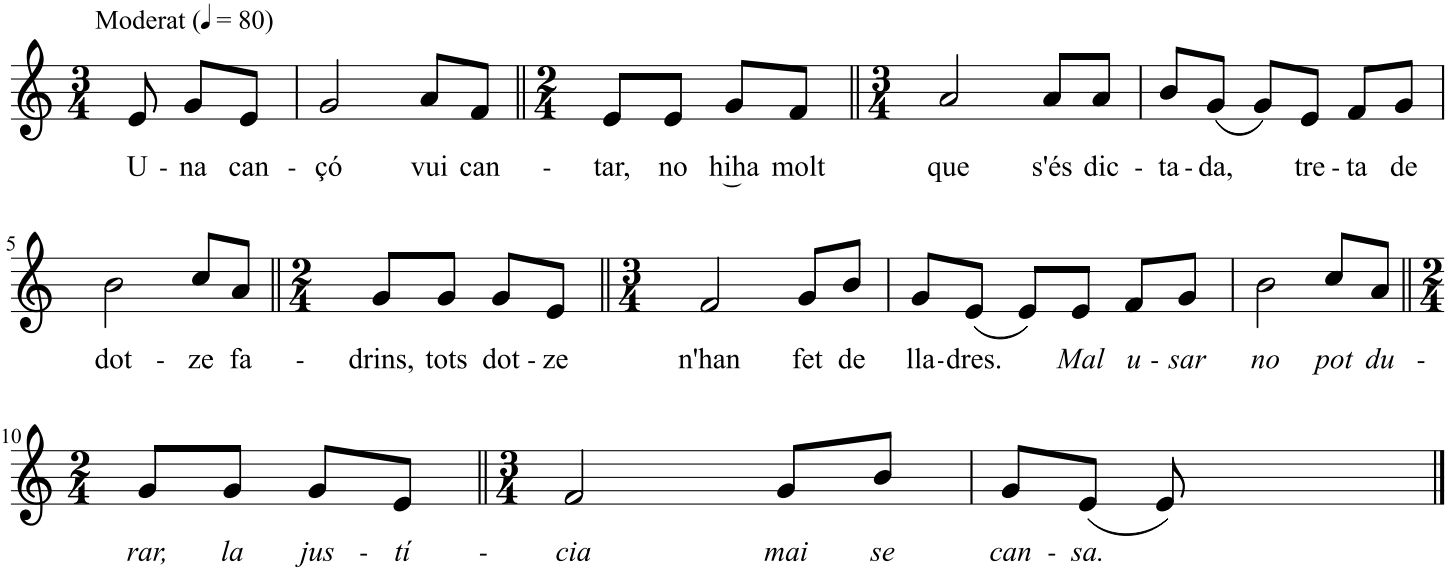EL SERRALLER